



2018 Comprehensive Plan Update Scoping Summary November 14th, 2018





AGENDA

- Revisiting your Vision (30 minutes)
- Discuss Scoping Summary
 - High Priority Immediate Actions (5 minutes)
- Set Next Meeting Date (5 minutes)

Revisiting Your Vision

Create a clear community statement of:


Vision

Values

Strategies

Goals

<http://mrsc.org/getmedia/d25adb45-9191-4f3c-aa2d-7d4e28afd7f0/BothellRoadMap.aspx>



Bothell Road Map
"For a Day or a Lifetime"

VISION	STRATEGIES	COUNCIL 2017-2018 GOALS
<p>"Bothell is a vibrant, 'green,' mid-sized city, still with a 'small town' feel. Bothell has balanced both managed growth/economic development and environmental protection/neighborhood liveability. Bothell is first a community of quality residential neighborhoods, with an active downtown, a vibrant college campus, multiple business centers, and light industrial park areas. Because of its strong, diverse, commercial/light industrial economy, Bothell services are high quality and comparatively affordable. Bothell's streets are walkable, multi-modal, with local and regional transit availability. Bothell has a mix of active parks and recreation available city-wide, and several large open space areas preserved and protected. Our citizens are informed, involved, and connected by events and activities. Bothell is proud of its past and future.</p>	<ul style="list-style-type: none">• Quality of Life/Liveability• Involved and Informed Community Partnerships & Volunteers• Community Events and Activities• Safe and Secure• Quality and Affordable City Services• Financial Stability• Diverse Economy and Local Jobs• Technologically "Smart" Community• Diverse Housing for All• Involved/Engaged City Workforce	<ul style="list-style-type: none"><input type="checkbox"/> Safe Streets and Sidewalks<input type="checkbox"/> Main Street Enhancements<input type="checkbox"/> Heroin Addiction Action Plan<input type="checkbox"/> City-Wide Technology Strategy<input type="checkbox"/> Fire and E.M.S. Training & Equipment<input type="checkbox"/> Community Events & Activities<input type="checkbox"/> Start Canyon Park Master Planning<input type="checkbox"/> Complete Downtown Redevelopment<input type="checkbox"/> Affordable Housing Strategy<input type="checkbox"/> Wayne Golf Course Plan and Purchase<input type="checkbox"/> Parks & Recreation/Open Space Partnerships<input type="checkbox"/> City-Wide Teambuilding, Training, & Organizational Development
	<h3>VALUES</h3> <ul style="list-style-type: none">• Respect for All and Differing Viewpoints• Welcoming, Open and Transparent Government• Integrity and Honesty as Foundation of Trust• Professional Pride in Serving the Public Interest• Involved and Engaged City Workforce Teams	

December 2016

Extent and Focus of a Community Vision

An Overall Vision plus sub area, Values, Strategies and Goals specific to Key Focus or Performance Areas.



Examples

One Community – Gladstone Missouri

1. Business and Economic Development
2. Neighborhoods
3. Community Center
4. City Services
5. Education
6. Identity and Regionalism



Examples

Another Community- Sisters Oregon

A. Livability –

- a. Housing
- b. Transportation
- c. Growth&Planning
- d. Parks & Recreation
- e. Environment

B. Resiliency

- a. Public Safety
- b. Disaster Preparedness
- c. Equity & Affordability
- d. Health & Wellness

C. Prosperity

- a. Small Businesses
- b. Economic Development
- c. Jobs & Employment
- d. Tourism & Events
- e. Arts & Culture

D. Connection

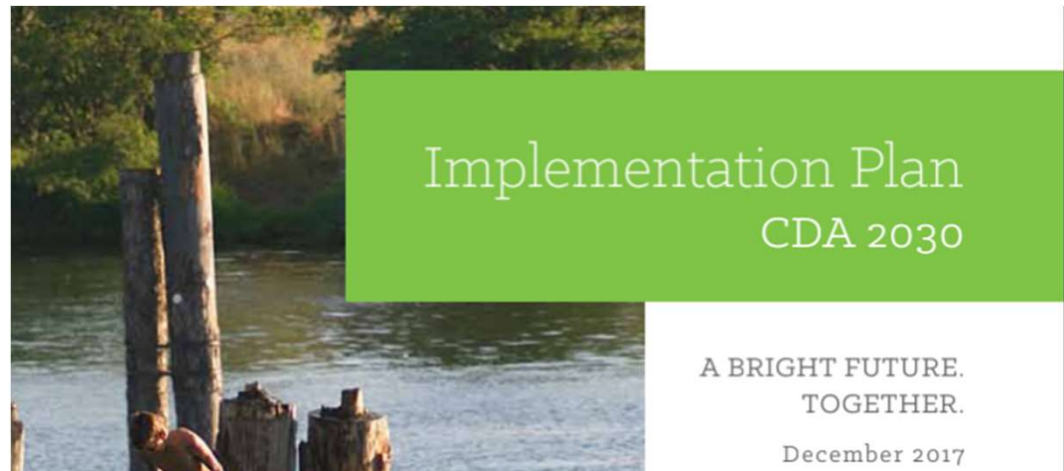
- a. Governance
- b. Educational & Learning
- c. Civic Engagement
- d. Civil Dialogue
- e. Volunteerism



Examples

A third community – Coeur d’Alene, Idaho

- 1) Community and Identity
- 2) Education and Learning
- 3) Environment and Recreation
- 4) Growth and Development
- 5) Health and Safety
- 6) Jobs and Economy



Community Vision is Broad

Successful Planning

A Full Community Vision is inclusive of all Community Efforts including land use planning. It is NOT limited to land use planning and regulation of the built environment.



- Regulations are clear and flexible and reflect the goals of the plan
- Incentives encourage the type of development envisioned in the plan
- A clear process for reviewing development proposals against the plan and regulations
- Leadership is involved at all levels

Community Wide Vision and Strategy

Guide and prioritize Comprehensive Planning and Zoning work

Generate a coordinated list of goals and action items for all focus areas across all City and Community decision making and activities

Provide an institutionalized pathway to Civic Engagement - known and stable ways to become and stay involved over time and as elected and appointed positions change

Name and support developing community partnerships - no city (or community entity) can do as much alone as they can together

Include systemic accountability for progress and learning/adjustments where progress is slow or impeded

Continued Comprehensive Planning Actions

Some land use planning actions are clearly needed and can move forward even as a Community Vision is developed to guide additional actions.

Considerations Include:

- Road Standards (including multi-modal open space network)
- ADU / Short Term Rental – regulation and enforcement
- Continuing to work with County on – JMA and Urbanization Area Buildable Lands analysis

Community Vision - Work Plan

A Vision is revisited to help set and maintain Community Work Plans

Shoreline WA has a broad Community Vision

The City Council relies on the vision to inform its work program

The vision is also reviewed and adjusted as new opportunities arise and struggles are addressed

2018-2020 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being a sustainable city in all respects:

- Sustainable neighborhoods—ensuring they are safe and attractive;
- Sustainable environment—preserving our environmental assets and enhancing our built environment so that it protects our natural resources; and
- Sustainable services—supporting quality services, facilities and infrastructure.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029. This work plan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices, and supporting the public services and lifestyle amenities that the community desires and expects.

Action Steps:

1. Implement the Community Renewal Plan for Shoreline Place, including a review of recommendations for a regional stormwater detention/retention system and construction of intersection improvements at N 155th Street and Westminster Way N
2. Enhance the attractiveness of Shoreline as a place for private investment, including investment by small and medium sized developments, by ensuring that the permit process is predictable, timely and competitive, and by constantly evaluating and improving the quality of regulations for the City and other local permitting organizations
3. Continue to implement the 10-year Financial Sustainability Plan strategies to achieve sufficient fiscal capacity to fund and maintain priority public services, facilities, and infrastructure, with specific focus on implementing a Business and Occupation tax and replacing the General Fund support of the Roads Capital Fund with another dedicated funding source
4. Continue to foster innovative, community-supported place-making efforts that help create diverse communities with a mix of residential and commercial uses and promote economic development
5. Encourage affordable housing development in Shoreline, including continued promotion of the Property Tax Exemption program, partnership with King County in the development of affordable housing on the City's property at Aurora Avenue and N 106th Street, and identify opportunities for integration of affordable housing at the future community and aquatic center facility
6. Facilitate collaboration with and between members of the business community in order to remove barriers to starting and growing businesses, increase commerce and profitability, and to identify appropriate new industries for Shoreline

Goal 2: Improve Shoreline's infrastructure to continue the delivery of highly-valued public services

Shoreline inherited an aging infrastructure system when it incorporated in 1995. The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through its 20-year planning documents, including the Comprehensive Plan, Surface Water Master Plan, Transportation Master Plan and Parks, Recreation and Open Space Master Plan. Improvements are not limited to infrastructure investments. The City is also interested in improving coordination, planning, and overall information sharing among all service providers. As capital improvements are made, it is important to include efforts that will enhance Shoreline's natural environment, ultimately having a positive impact on the Puget Sound region.

Action Steps:

1. Identify and advocate for funding, including grant opportunities, to support construction of new and maintenance of existing sidewalks and other non-motorized facilities
2. Implement the Parks, Recreation, and Open Spaces Plan, including development of a strategy for a new community and aquatic center and priority park improvements and acquisitions
3. Continue to implement the Urban Forest Strategic Plan
4. Implement the 2018-2020 Priority Environmental Strategies, including achievement of citywide Salmon-Safe certification, consideration of expanding green building mandates, and appointment of

Community Vision - Relates to Planning

(Q&A w/ Shoreline incoming Planning Director)

How do you plan to help implement the city's Vision 2029 plan adopted by the community?

1. Updating the Comprehensive Plan to fully incorporate Vision 2029
2. **Vision 2029 Framework Goal 18:** discuss policies for future land use as part of the major update of the Comprehensive Plan for Fircrest;
3. **Vision 2029 Framework Goal 12:** Population/Housing Choice Initiative project in 2013 and set policy direction in the Comprehensive Plan as part of the major update – planning for the PSRC 2040 projected growth for Shoreline, by thinking about the people we need to provide housing for in the future – who will be moving to Shoreline? I've heard people want their kids to find a places in Shoreline to live after graduation. I've heard baby boomers talking about wanting to downsize from the single family home to a walkable community in Shoreline. What age groups, income groups, etc. will be coming? Will they have cars? Will they want yards? Will they need accessible units?
4. **Vision 2029 Framework Goal 14:** We are engaged in Sound Transit's North Corridor Project planning and are in the initial stages of planning for two light rail stations in Shoreline. PCD staff are participating in the PSRC Growing Transit Community Task Force to develop best practices for station area planning to be used throughout the region.

How is the comprehensive plan update going? What does mean for the city and its residents?

The Comprehensive Plan update is going well. We are staying focused on the direction provided to staff by Council – to simplify the plan, reduce the volume of the Plan and most importantly update policies throughout all of the Comprehensive Plan to fully incorporate the City's Vision 2029.

Hillsboro Example

HEALTH, WELLNESS AND SAFETY



Goal Statement

Hillsboro is a safe and healthy city for all community members. The community approaches policing, fire prevention and emergency planning in a manner that builds trust, encourages public participation and fosters community preparedness and resiliency. Community partnerships and progressive planning ensure Hillsboro residents have knowledge of and access to health care and social services, affordable housing, fresh local food, and healthy lifestyles.

Lead Community Partners

- Bienestar
- City of Hillsboro
- Community Action
- Domestic Violence Resource Center
- Elders in Action
- Hillsboro Farmers' Market, Inc.
- Hillsboro Ministerial Association
- Hillsboro School District
- Oregon State University Extension Service
- Rebuilding Together Washington County
- TVW, Inc.
- Tuality Healthcare
- Virginia Garcia Memorial Health Center
- Washington County

Support Partners

- Early Learning Washington County
- Hillsboro Food Co-op
- Hillsboro Library
- Hillsboro Senior Center
- M&M Marketplace
- Oregon Department of Vocational Rehabilitation
- Salvation Army
- Village Without Walls













2 HILLSBORO 2035 COMMUNITY PLAN

Initiatives and Actions

Initiative 1: Promote community wellness through expanded services, information, and access to healthy food and activities.

ACTION	LEAD COMMUNITY PARTNER(S)	TIMELINE/STATUS
A. Facilitate access to fresh, healthy food at farmers' markets, co-ops, restaurants, clinics and other neighborhood locations	Hillsboro Farmers' Market, Inc.	Implemented On Going
B. Expand the number and geographic availability of community gardens	City of Hillsboro	Underway

Initiative 3: Create systems to facilitate aging-in-place and quality of life for our growing senior population.

ACTION	LEAD COMMUNITY PARTNER(S)	TIMELINE
A. Create and implement an eldercare strategy to increase access to senior housing and health care	Washington County	Underway
B. Offer recreation classes and information workshops for seniors	City of Hillsboro	Implemented On Going
C. Expand senior engagement and volunteer opportunities	Elders in Action	To be Implemented by 2020
D. Promote technology portals through which seniors can network and access information and services (e.g. transportation assistance)	Washington County	Implemented On Going




Initiative 4: Increase the supply of affordable housing to serve Hillsboro's growing workforce and people at all income levels.

ACTION	LEAD COMMUNITY PARTNER(S)	TIMELINE
A. Develop a citywide workforce housing strategy	City of Hillsboro	To be Implemented by 2020
B. Expand the number of affordable, energy-efficient workforce housing options citywide	Bienestar	Underway
C. Facilitate development of innovative housing such as pocket-neighborhoods, micro-housing, aging-in-place and live-work spaces	City of Hillsboro	Underway

strengthen social support networks to elevate those in

ACTION	LEAD COMMUNITY PARTNER(S)	TIMELINE/STATUS
...ent opportunities for ...ies and U.S. veterans by ...to and public sector hiring	TVW, Inc.	Implemented On Going
...strategies to provide ...table shelter while they ...services	Community Action	Implemented On Going
...help for people living ...	Rebuilding Together Washington County	Implemented On Going
...istance for at-risk ...ce homelessness ...t youth	Community Action	Implemented On Going
...rice center with one- ...es	City of Hillsboro Domestic Violence Resource Center	Underway
...lturally-competent ...ensure people without ...access to services	Tuality Healthcare Virginia Garcia Memorial Health Center	Underway



Community Vision Steps and Commitment

National Civic League Denver Co. – Outlines Some Key Steps

Initiating Committee

Identify variety of Stakeholders in the community:

- Pro-Growth/No Growth
- Business Type (Small, Corporate, Industrial)
- Old/New Resident
- Conservative/Liberal/Moderate
- Geographic Location
- Age n Ethnicity/Race
- Service Provider
- Income Level
- Education Reform/Back to Basics
- Elected/Appointed Leadership
- Single Parent/Dual Parent House
- Institution Type (schools, police, etc.)



<http://mrsc.org/getmedia/D9ADE917-2DF1-4EA2-9AA8-14D713F5CE98/VSPHandbook.aspx>

Community Steps and Commitment

- Design Process
- Set Timeline
- Chairperson and Oversight Committee
- Outreach (committee)
- Research (committee)
- Staffing
- Facilitation (neutral outside source)



Community Steps and Commitment

Outreach Tools

- Surveys
- Focus Groups
- Social Media
- Town Meetings
- Flyers
- Speakers Bureaus
- Op Ed, PSA, and /or Press Release



Pete Springer/OPB

Local governments, in particular, can capitalize on the amazing opportunity that web-based technologies, including social networking (SN), provide. These tools are quickly reshaping the way we communicate and interact, and government would be smart to adapt.

Some government agencies are beginning to adapt. [Oregon school districts](#) are now turning to Facebook and Twitter to better reach busy families. The Portland Water Bureau's [Facebook](#) page has become a destination to discuss water issues. And the Eugene Public Library's [Twitter](#) feed offers plenty of

Resources (only a few)

http://www.newportoregon.gov/dept/cdd/documents/Vision2040/Vision2040_Final_Draft.pdf Newport OR

<http://www.jfs.tku.edu.tw/15-2/S05.pdf> Steven Ames Journal of Future Studies

<https://sistershorizons.org> Sisters Website Vision in Process

http://issuu.com/hillsboro2035/docs/community_plan_2035_hqp_072315?e=18448918/14457815 Hillsboro vision action plan

<http://www.ourvalleyourfuture.org/what-is-our-valley-our-future/> Wenatchee Valley WA

<http://www.shorelinewa.gov/home/showdocument?id=38749> Shoreline WA

<https://www.slideshare.net/newmediatransit/civic-engagement-examples-10043404> Town Hall - Government Civic Engagement 2.0

<https://www.opb.org/radio/programs/thinkoutloud/segment/town-hall-20/> Town Hall 2.0 formats

<https://www.civicplus.com/blog/ce/12-inspiring-examples-of-citizen-engagement-initiatives-for-smart-cities> Additional Examples form diverse community visioning



Elements – Not Covered

- Wildfire Risk Element
 - Community Wildfire Protection Plan
- Natural Areas
 - Covered by Critical Areas Ordinance
- Resource Lands
 - Not any.



Next Meeting

- Next Time
 - Recommended Actions and Scope
 - Options for Visioning
 - Input and Identify Priorities for First Steps
- Next Meeting: 5:30pm – November 14th